

TruConnect Direct is a network of agents dedicated to delivering quality products and services, nationwide, via our community of Agents. We support this community with sophisticated software to help them manage their business and make the most of their valuable time.

TruConnect Direct maintains a staff of technicians, agent support personnel, marketing personnel, and management to develop new products, ensure the integrity of all IT systems, address Independent Agent needs, and to provide a solid platform for driving the growth of the business.

TruConnect has grown to become an industry leader and continues to grow. With over 13,000 active Agents enrolled, Lifeline service is now available to qualifying customers in more than 20 U.S. states and territories, and affordable prepaid service is available to customers nationwide.

The company's Agents can benefit from promoting our products and services. All Agents have their own replicated website which helps them to monitor their business, become educated on all procedures and products, and to enroll other Agents. The TruConnect Direct Plan allows for the potential for individuals to benefit from providing customers services they need.

TruConnect (headquartered in Los Angeles, CA) expects to expand Lifeline service to many more states in the coming months and years, eventually covering all states, offering a wide variety of products and allowing hundreds of thousands of Agents the opportunity to benefit from being involved with TruConnect Direct.